

Press release

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ITwiz Best 100: SER Group is #1 on the Polish ECM market

Bonn, Germany, 9/18/2020. For the fourth year in a row, the SER Group ranks number one in enterprise content management (ECM), a category which was first introduced to the ITwiz Best 100 in 2017. This annual ranking analyzes customer needs and currently positions 241 vendors of the Polish IT market in various categories. In addition to clinching the number one ECM vendor slot, SER is also rated number 14 among all IT companies with the highest sales from their own software.

Similar to Computerworld's Top 200, ITwiz ranks Polish IT vendors every year in its ITwiz Best 100 based on the sales performance and revenue of the previous year. ITwiz analyzes almost 420 IT vendors in various categories, e.g. ECM, Cloud Computing and ERP, and a range of industries from the Polish market. The ranking is designed to guide organizations in their search for the most suitable IT vendor for their needs.

SER leads the pack in ECM and ranks highly in other categories

"We are proud to once again be named the number one ECM vendor, thus solidifying our leading position as a content services provider in Poland. What's more, *ITwiz* has also listed us #14 among the companies with the highest sales from their own software, #21 in software sales overall and #39 among the 100 largest IT companies in Poland. Our top rankings reflect our continuously growing business in Poland," says Morad Rhlid, Managing Director of SER Solutions International.

Martin Somla, Director of Business Development at S.E.R. Solutions Polska, adds: "We are very happy that our ECM platform Doxis4 is so well received by the Polish market. Our ranking performance in this important IT publication underlines our customers' deep trust in our ECM software solution Doxis4. As a highly scalable, flexible and intelligent platform, they can deploy Doxis4 in the cloud, on-premises or as a hybrid approach to effectively unify the user experience with business processes and innovative cognitive services."

Despite challenging times, IT spending continues

In a survey that *ITwiz* conducted earlier this year, IT leaders reported that the challenging times have influenced how they view their business outlook. 59% expected the economic outlook for 2020 to become worse or much worse. Since the survey was conducted, however, the pessimism has diffused a bit. Overall, it seems that IT spending is not slowing down in any way for decision-makers, and digitalization and the digital workplace are especially high priorities these days.

Many companies still have some catching up to do in terms of digitalization. Some employees working from home had no access to documents and ERP data and business processes. As a result, revenue was put at risk. To ensure immediate success now and to withstand the pressures of change in the future, enterprises need intelligent strategies and solutions for the digitalization of their information and processes. The need for solutions in document management, collaboration and end-to-end digital processes for business continuity is more urgent than ever.



With Doxis4, SER offers countless solutions on a unified platform for company-wide intelligent information and process management.

"As the number one in the Polish ECM market since 2017, we are perfectly positioned to continue supporting existing and new customers in their information management challenges in 2020 and the coming years. We will keep on growing and expanding both our team and partner network to stay close to our customers," explains Morad Rhlid.

View the full details of the ITwiz Best 100 here (login or payment required for full details).

About the SER Group

The SER Group is a leading software vendor on the international enterprise content management (ECM) and content services market. Over five million users work every day with the SER Group's Doxis4 ECM platform. Based on its unified ECM, BPM, collaboration and cognitive services, large companies, corporations, public authorities and organizations design digital solutions for intelligent information and process management. With 35 years of experience, the SER Group's team of 550 employees works from 22 locations around the globe.

You can obtain further information and images here:

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