



Press release

January 14, 2021

SER Group acquires Swiss firm Interact Digital AG

- Expanding geographical footprint in the DACH market
- Increasing expertise in the healthcare sector
- Largest Swiss provider of input and content management solutions

(January 14, 2021 – Bonn, Germany) **SERgroup Holding International (SER Group) has acquired Interact Digital AG (Interact), a Swiss input and content management provider. Both companies made the announcement today. To ensure continuity, CEO Dr. Richard Cop will remain in the management team. Along with Jair Godschalk, Vice President of Sales for SER Group DACH, they will lead the firm as Co-CEOs. Reinhard Ammann likewise retains his positions as CFO and member of the Board of Directors of Interact. Together with new Board member Stefan Zeitzen, CSO of the SER Group, the two will be steering strategic decisions together. The transaction has been completed. Further details were not provided.**

Interact was founded in 1991 and has since become the largest Swiss provider of input and enterprise content management solutions. The company has a team of approximately 50 employees and is the leading Swiss provider of business-critical solutions in document management. Interact's standard software for the areas of input and content management is developed in its home market of Switzerland. In addition to software solutions for, e.g., financial authorities, migration agencies, accounting, inbound mail processing and HR, Interact focuses in particular on the healthcare sector with specialized applications for electronic patient records.

Sven Oliver Behrendt, Managing Director and COO of SERgroup Holding International GmbH, says: "Interact is a highly successful ECM software provider in Switzerland that fits very well with the SER Group with regard to geography, product portfolio and industry expertise. We look forward to uniting our Swiss team with Interact's team and to continuing our growth path together."

Dr. Richard Cop, CEO of Interact, comments: "We have found an ideal partner in the SER Group to ensure a successful future for Interact. We likewise look forward to working together and to further improving and driving efficient information management for our customers with our solutions."

Dr. Thorsten Dippel, Managing Director of Carlyle Europe Technology Partners Advisory Team, adds: "In December 2018 we invested in the SER Group with the aim of further developing the firm's profitable growth. The acquisition of Interact is an important step in this

SERgroup Holding International GmbH

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process. Interact can help the SER Group to strengthen its market position in both Switzerland and in the healthcare market.”

About the SER Group

SER is a leading software vendor of the international enterprise content management (ECM) and content services market. Over five million users work every day with SER’s Doxis4 ECM platform. Based on unified ECM, BPM, collaboration and cognitive services, large companies, corporations, public authorities and organizations design digital solutions for intelligent information and process management. With 35 years of experience, SER’s team of over 550 employees works from 22 locations around the globe.

About Interact Digital AG

Interact Digital AG is the largest Swiss provider of input and content management solutions developed completely in Switzerland. All of its offerings come from one source: From software development and maintenance to professional consulting and implementation services, through to customer service and support. Over the course of 30 years, Interact Digital AG has become a leading provider of business-critical solutions for the management of unstructured information and documents.

For further information and images, please contact us:

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