



**Press release**

**February 15, 2021**

## Janine Trinkaus appointed Vice President of People & Culture at the SER Group

**(Bonn, February 15, 2021) Following several leadership positions in the IT industry, most recently as Chief People Officer, Janine Trinkaus is now Vice President of People & Culture at SERgroup Holding International GmbH, where she spearheads the firm’s global HR strategy.**

A true people person, Trinkaus has many years of experience working in human resources. In her work, she is passionate about the importance of further training, coaching and employee development as means of boosting identification with the company. “My goal is not only to align the interests and passions of our employees with our corporate strategy, but also to develop individual relationships based on mutual respect to further develop a culture of trust. My team and I see ourselves as trusted contacts for all employees and as a link to management,” explains Janine Trinkaus.

### **Workplace transformation**

“Personal contact and clear communication are very important to me in corporate culture,” states Trinkaus. Companies are noticing how important this is particularly in light of the accelerated shift from the conventional office to new work models driven by trends such as digital transformation, remote work and new communication channels. Janine Trinkaus has successfully managed many similar transformation processes.

### **Much more than just a workplace**

“I’m looking forward to working with everyone, and I’m very excited to grow with the SER Group in an exciting international market. Together with my dedicated team, I plan to play a key role in our company’s success, strengthening the teamwork and solidarity of all of us at SER even in times of remote work,” states Trinkaus.

Johannes Breuers, Managing Director and CFO of the SER Group adds: “You can see Janine’s enthusiasm for her work from the very first second. She brings a lot of expertise and great ideas, the implementation of which is a high priority for us. With her positive attitude, she will also communicate these successfully.”

Calling all creative minds & go-getters – learn more about career opportunities and what it’s like to work at the SER Group [here](#).

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### *About the SER Group*

*The SER Group is a leading software vendor of the international enterprise content management (ECM) and content services market. Over five million users work every day with SER's Doxis4 ECM platform – whether on-premises, hybrid or in the cloud. Based on unified ECM, BPM, collaboration and cognitive services, large companies, corporations, public authorities and organizations design digital solutions for intelligent information and process management. With 35 years of experience, SER's team of 550 employees works from 22 locations around the globe. SER Software Technology GmbH develops the software for the products on the Doxis4 ECM platform.*

*You can obtain further information and images here:*

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