AIIM report on EU GDPR

Personal data – lost in space

Bonn, 7/4/2017. Most companies are not fully prepared for the new EU GDPR. As a survey by the international organization AIIM reveals, only six percent of the responding companies are ready for the regulation — although it comes into effect in less than one year. The study also exposes serious weaknesses in data security: 31 percent of the respondents cite data loss or exposure in the last 12 months due to staff negligence or bad practices.

By now, most companies are well aware of the EU General Data Protection Regulation (EU GDPR) and the major changes it will bring about. But how well prepared are they for it? The AIIM asked its members this question — and the results are alarming. Less than a year away from the enforcement date, only six percent say they are fully prepared for the EU GDPR. Furthermore, 25 percent say they are "thinking about it," and 7 percent admit that they have not done anything at all to ensure the protection of personal data and to meet the requirements regarding the release and deletion of information. Those who know how complex organizational and infrastructure projects can be also know that time is running out.

ECM ensures data protection and availability

Nevertheless, 74 percent want to develop information governance (IG) policies to comply with the EU GDPR; 57 percent intend to take data cleansing measures to ensure data quality and integrity. Enterprise content management (ECM) solutions such as Doxis4 offer a consistent technological platform for securely managing and storing data and documents from a number of systems. Such solutions help companies to identify and securely store personal data, while also enabling them to provide or delete personal information on the data subject's request. ECM solutions assist companies in establishing long-term data protection that complies with the EU GDPR. They prevent data loss or exposure, to which almost one-third of the respondents admitted experiencing in the last 12 months. The respondents listed staff negligence and bad practices in handling data as the reasons behind this. ECM is not a cure-all, but it does offer a secure and stable foundation for

information governance. The SER solution [Doxis4 safeLock](#) gives companies a way to automatically manage retention rules and deletion deadlines, for example, for contracts. Once the legal retention period is over, deletion locks can be removed if, say, a customer or employee demands deletion according to the EU GDPR.

The intent of the EU General Data Protection Regulation is to strengthen data protection for individuals within the EU. In cases of non-compliance, penalties of up to several million euros are possible. The regulations affect not only European companies, but also international ones that conduct business in the EU. The AIIM took the current discussion of the EU GDPR as an opportunity to survey its members in May 2017 about their readiness for the new regulation. Approximately 700 members of the AIIM community took part in the survey.

You can read the complete AIIM Report "Understanding GDPR Readiness in 2017"* here: https://www.ser-solutions.com/media-library/overview/medien/aiim-insights.html?utm_source=Blog&utm_medium=Doxis4Cloud&utm_campaign=AIIM-GDPR

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About AIIM:

*For 70 years now, the AIIM has been supporting and promoting information managers. The association's mission is to ensure that information professionals understand the current and future challenges of managing information assets in an era of social media, mobile communications, cloud and big data. Founded in 1943, the association is based on a strong heritage of research and member service. Today, AIIM is an international non-profit organization that offers information managers independent research, training opportunities and certification programs. AIIM represents the entire information management community — with programs and information for users, technologies, technology providers, integrators and consultants. For more information, visit the website: [**http://www.aiim.org**](http://www.aiim.org).*

About the SER Group:

SER is Europe's largest software vendor* of complete enterprise content management solutions for information logistics and the digital workspace. With a team of more than 550 working in 15 companies in 22 locations around the globe, the SER Group offers its customers local and personalized consultation, support, implementation and maintenance. The Group is strengthened by a network of experienced partners. SER has conducted over 2,000 projects with customers – half of them DAX 30 firms – that have more than one million users.

For 30 years now, SER has been developing software "Made in Germany" for companies across all industries, public administrations and international organizations. The complete service-oriented Doxis4 iECM suite is a technological milestone and offers flexible options for each ECM scenario. SER's solutions include electronic archiving and document management, electronic records and business process management, automated inbound mail processing and email archiving.

*SER is the number one European ECM vendor according to the most recently published figures on revenue, gross profits, operating results and number of employees.

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