

"Hierarchical firms fare much worse"

(08/2017 - Bonn) Dispersed information, system diversity in information management and the resulting information silos are immense challenges for 75 percent of the companies surveyed in the market research series ECM Insights 2017, conducted by the SER Group. Suffering most from this situation are the speed of information sharing and the security of collaboration across company lines.



Organically grown and heterogeneous IT landscapes just kill efficiency! It is precisely these information silos that exacerbate information sharing and project collaboration – and this negatively affects in-house teamwork as much as it does work with external partners, suppliers and customers.

Manfred Zerwas,
Managing Partner of the SER Group

Do system diversity and information silos pose problems for your company?

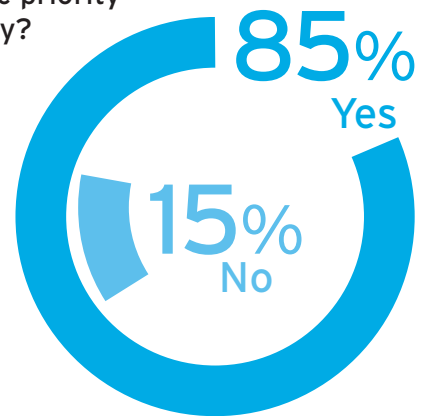
Yes **75%**

Yes, we have many different systems for document and business management in deployment

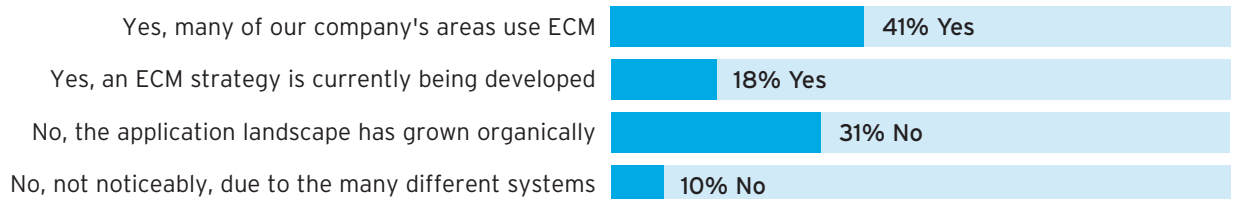
No **25%**

No, the number of systems is kept to a minimum

Is enterprise content management (ECM) a strategic priority for your company?



Do you pursue an ECM platform strategy?



Study framework data:
Survey period: June 2016 to June 2017, n = 1,826 CIOs, process managers and IT managers of companies from all industries with over 100 million in revenue