



Internet news

July 13, 2017

**Digital pioneer: Accolades for the collaboration solution
Doxis4 iRoom**

**Second place at the Digital Leader Award
for the supplier iRoom of SER and Eissmann Group
Automotive**

Bonn/Berlin, Thursday, July 13, 2017. At the Digital Leader Awards 2017, SER customer Eissmann Group Automotive clinched second place in the category *Spark Collaboration* with its Doxis4 project "iRoom – Eissmann Supplier Platform as a Service (PaaS)". The award ceremony was held at a special gala in Berlin.

"The digital transformation of our economy can only progress if there are both courageous founders as well as courageous pioneers in established companies," said Brigitte Zypries, the German Minister for Economic Affairs and Energy and the sponsor of the Digital Leader Initiative 2017. The SER customer Eissmann Group Automotive saw the digital transformation as an opportunity to rethink its own business models and processes. Eissmann believes that excellent and competitive products can only be created by integrating suppliers from the very start into the production processes and by maintaining team-oriented relationships with automotive suppliers in their business ecosystem. Placing second in the category *Spark Collaboration* was well-deserved recognition for the innovative collaboration solution, the supplier iRoom. Accepting the award, Cornelius Hilbig, Head of Digital Services/IT at the Eissmann Group Automotive, was pleased with the success of SER and Eissmann's project.

Eissmann supplier iRoom

The Eissmann Group Automotive works with over 1,000 automotive suppliers worldwide. To streamline collaboration, Eissmann recently launched a supplier portal, the iRoom. It is a virtual project room that Eissmann set up with collaboration components of the Doxis4 iRoom that are based on SER's ECM platform, which is already being deployed at Eissmann. The iRoom serves as a common information source for processes and as a means of sharing documents and multimedia objects. The innovative collaboration portal is a

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key component of the digital transformation strategy of Eissmann that aims to integrate external partners into business processes of automotive suppliers.



From the left: Jair Godschalk (SER Regional Office Manager), Cornelius Hilbig (Head of Digital Services/IT at Eissmann Automotive Deutschland GmbH), and Florian Riesch (Eissmann's ECM Solution Architect) at the award ceremony.

Find out more about the supplier iRoom in this video: <https://www.ser-solutions.com/media-library/overview/medien/the-doxis4-iroom-at-eissmann.html>

The Digital Leader Award

The Digital Leader Award honors business leaders who are pioneers in the digital transformation of their companies. The award recognizes achievements that companies and their leaders make in corporate digitalization. There were 96 competitors this year contending for the Digital Leader Award in six different categories. IDG Business Media and Dimension Data are the founders of the Digital Leader Award. IDG Verlag publishes the renowned industry magazines *Computerwoche* and *CIO-Magazin* for the German-language market.

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