



Press release

June 29, 2018

Best of Industry Award: Top ranking for Eissmann Group Automotive

Doxis4 supplier iRoom is the best software project

Bonn, 6/29/2018. Eissmann Group Automotive project with Doxis4 is the best software project of the Best of Industry Award 2018. Clinching a strong fourth place in the category "Industry 4.0", Eissmann and SER beat out several hundred other competitors.

For the third time now, Germany's leading industry magazine *MM Maschinenmarkt* has honored outstanding innovations from the industrial sector with the Best of Industry Award. The SER customer Eissmann Group Automotive took one of the top positions in the category "Industry 4.0" with its innovative collaboration solution, the supplier iRoom. This platform as a service solution (PaaS) connects Eissmann Group Automotive with over 1,000 suppliers across the globe. The iRoom integrates the suppliers into its production processes and creates space for a collaborative partnership in its business ecosystem. Cornelius Hilbig, Head of Digital Services/IT at the Eissmann Group Automotive, was pleased with the award: "Digitalization offers new possibilities for collaboration that go beyond value chains. Thanks to the collaboration solution, the supplier iRoom, we've succeeded in spreading the digital mindset of our company to our suppliers."

With its second place ranking at last year's Digital Leader Award, the SER-Eissmann project has been honored twice now as a digital pioneer. It's no coincidence that the two companies have joined forces as partners on equal footing, shaping the digital future. Jair Godschalk, SER Regional Office Manager, adds: "The most crucial aspect of connected collaboration with partners is that there is a shared basis of information available in a secure environment. With virtual workspaces, companies can create the right conditions for this. Communication, documentation and secure information go hand in hand."

Eissmann supplier iRoom

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To streamline collaboration, Eissmann recently launched a supplier portal, the iRoom. It is a virtual project room that Eissmann set up with collaboration components of the Doxis4 iRoom based on SER's ECM platform, which is already being deployed at Eissmann. The iRoom serves as a common information source for processes and as a means of sharing documents and multimedia objects. The innovative collaboration portal is a key component of the digital transformation strategy of Eissmann that aims to integrate external partners into business processes of automotive suppliers.

Best of Industry Award:

The Best of Industry Award of the trade journal *MM Maschinenmarkt* honors outstanding innovations from the industrial sector. The winner of the award is chosen based on an online reader voting process through the magazine's website and by a jury of experts. With over 12,000 votes, the readers selected their favorite innovations. The jury, comprised of experts from industry, researchers and experts from the magazine, rated the nominees according to the criteria technical innovativeness and value for industry, environment and society.

About the SER Group

<i>The company SER</i>	<i>The software Doxis4</i>
<ul style="list-style-type: none">• Largest European software vendor for enterprise content management*• One of the top five software-only ECM vendors worldwide• Owner-run company• Software "Made in Germany"• A "Visionary" in Gartner's Magic Quadrant for Content Services Platforms (CSP)• A "Strong Performer" in both of Forrester's ECM Waves• Over 550 employees• More than 2,000 customers worldwide; half of which are DAX 30 companies• Largest ECM development team in Europe	<ul style="list-style-type: none">• Standardized ECM software for large corporations, mid-sized firms and public administrations• A uniform ECM, BPM and collaboration platform with<ul style="list-style-type: none">○ comprehensive metadata management○ numerous horizontal and vertical solutions○ hybrid BPM for all business processes – from ad hoc to highly structured○ collaboration components for secure information sharing, both internally and with external partners

**According to the most recently published figures on revenue, gross profits, operating results and number of employees.*



You can find further information and images here:

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